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Profile: Reports on all facets of business in the Central Florida area. Covers banking and finance, foreign trade, real estate, transportation, marketing, sports business, airports and airlines, tourism and the governmental effects of local business strategies.

The screenshot shows a web browser window with the URL [http://www.bizjournals.com/orlando/prnewswire/press\\_releases/Florida/2008/05/15/CLTH014](http://www.bizjournals.com/orlando/prnewswire/press_releases/Florida/2008/05/15/CLTH014). The page header includes the Orlando Business Journal logo, a navigation menu (HOME, ONLINE EDITION, PRINT EDITION, SUBSCRIBE, MARKETPLACE, BUSINESS RESOURCES, EVENTS, CAREERS, TRAVEL), and a search bar. The main content area features a press release titled "Luxury Motorcoach Resort Launches Virtual Tour" from Jacksonville Business Journal, dated May 15. The article describes a 3-D virtual tour of the Hearthsides Grove resort in northern Michigan. A sidebar on the right contains a PR Newswire logo, a search box for press releases, and a promotional banner for "Windermere" homes. A footer section promotes a PR Toolkit powered by PR Newswire, offering a 1-year membership to PR Newswire for free.

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**Luxury Motorcoach Resort Launches Virtual Tour**  
PETOSKEY, Mich., May 15 /PRNewswire/ -- As construction of Hearthsides Grove (Hearthsides), northern Michigan's first true luxury Motorcoach resort, is underway -- the developers unveil a feature which allows a first-hand glimpse of the upscale property: the 3-D virtual tour.  
This cinematographic tour, developed by Michael Redd & Associates based in North Palm Beach, Fla., creates realistic views of the Hearthsides property based on conceptual drawings. The video is crafted by a staff of architects who use the latest in technological practices to design exact replicas of on-location properties.  
The video highlights the phases of Hearthsides construction, on-site amenities, craftsman-styled bungalows and overall site layout. Through this virtual tour, owners are able to see this \$30 million, 340-lot resort come to life.  
"We truly enjoyed working with Michael Redd & Associates for completion of this virtual tour," said Craig Rose, co-owner of Hearthsides Grove. "As this project is planned for distinct phases over the course of several years, this feature truly allows us to share our vision with prospective owners."  
Using programs such as Autocad, 3D Max and high-tech movie projection systems, Michael Redd & Associates were able to create life-like buildings, trees and landscapes that showcased the actual  
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