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The screenshot shows a web browser window with the URL http://www.bizjournals.com/jacksonville/prnewswire/press_releases/Florida/2008/05/15/CLTH014. The page header includes the Jacksonville Business Journal logo, a navigation menu with links like HOME, ONLINE EDITION, PRINT EDITION, SUBSCRIBE, MARKETPLACE, BUSINESS RESOURCES, EVENTS, CAREERS, and TRAVEL, and a search bar. The main content area features a section for 'PRESS RELEASES' with a sub-header 'Jacksonville > Jacksonville Press Releases'. A search box for press releases is present, with a 'GO' button. The main article is titled 'Luxury Motorcoach Resort Launches Virtual Tour' and is dated 'PETOSKEY, Mich., May 15 /PRNewswire/'. The article text describes the construction of the Hearshide Grove resort in northern Michigan, highlighting a 3-D virtual tour feature. A quote from Craig Rose, co-owner of Hearshide Grove, is included. The article concludes with information about the software used for the virtual tour. On the right side of the page, there is a promotional banner for PR Newswire with the text 'NOT SINCE THE LOTTERY HAVE THREE NUMBERS MEANT SO MUCH.' and an image of a man holding a sign with the numbers '5-4-5'. Below the banner is a 'PR Toolkit powered by PR Newswire' section with a 'GO' button and a link to 'FIND OUT MORE »'.

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Luxury Motorcoach Resort Launches Virtual Tour

PETOSKEY, Mich., May 15 /PRNewswire/ -- As construction of Hearshide Grove (Hearshide), northern Michigan's first true luxury Motorcoach resort, is underway -- the developers unveil a feature which allows a first-hand glimpse of the upscale property: the 3-D virtual tour.

This cinematographic tour, developed by Michael Redd & Associates based in North Palm Beach, Fla., creates realistic views of the Hearshide property based on conceptual drawings. The video is crafted by a staff of architects who use the latest in technological practices to design exact replicas of on-location properties.

The video highlights the phases of Hearshide construction, on-site amenities, craftsman-styled bungalows and overall site layout. Through this virtual tour, owners are able to see this \$30 million, 340-lot resort come to life.

"We truly enjoyed working with Michael Redd & Associates for completion of this virtual tour," said Craig Rose, co-owner of Hearshide Grove. "As this project is planned for distinct phases over the course of several years, this feature truly allows us to share our vision with prospective owners."

Using programs such as Autocad, 3D Max and high-tech movie projection systems, Michael Redd & Associates was able to create life-like buildings, trees and landscaping that showcased the actual property in both scale and appearance. Additionally, the company stored the video within a 'render farm.'

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