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Profile: Houston Chronicle is a daily, morning newspaper. It offers full market coverage focusing on local business news and events, state and national economics, personal finance, government, business, personal computing and technology. Feature topics include the arts, health, beauty, entertainment, fashion, food, lifestyle issues, home, gardening and travel. Types of articles found in the paper include breaking news, trends, features, local company profiles and syndicated columns.

The screenshot shows the Houston Chronicle website interface. At the top, there is a navigation bar with categories like HOME, NEWS, SPORTS, BUSINESS, ENTERTAINMENT, LIFE, TRAVEL, BLOGS, JOBS, REAL ESTATE, CARS, and SHOPPING. Below this is a search bar and a "Markets" section. The main article is titled "Luxury Motorcoach Resort Launches Virtual Tour" and is dated Tuesday, May 20, 2008. The article text describes a 3-D virtual tour of the Hearthsides Grove Motorcoach Resort in northern Michigan. To the right of the article is a sidebar with a "Released By: Hearthsides Grove" section, a star rating, and buttons for Print, Email, Share, and Comment. On the far right, there is a vertical banner for "EXTENDED business trip?" with the ExtendedStay.com logo.

Markets Tuesday, May 20, 2008

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DOW	12881.77	NSDQ	2491.80
S&P 500	1415.67	OIL	129.06

Luxury Motorcoach Resort Launches Virtual Tour

PRNewsWire News Releases Published: 05/15/08 08:00 AM CDT

Hearthsides Grove Motorcoach Resort Allows Users to See End Product While Site In-Progress

PETOSKEY, Mich., May 15 /PRNewswire/ -- As construction of Hearthsides Grove (Hearthsides), northern Michigan's first true luxury Motorcoach resort, is underway -- the developers unveil a feature which allows a first-hand glimpse of the upscale property: the 3-D virtual tour.

This cinematographic tour, developed by Michael Redd & Associates based in North Palm Beach, Fla., creates realistic views of the Hearthsides property based on conceptual drawings. The video is crafted by a staff of architects who use the latest in technological practices to design exact replicas of on-location properties.

The video highlights the phases of Hearthsides construction, on-site amenities, craftsman-styled bungalows and overall site layout. Through this virtual tour, owners are able to see this \$30 million, 340-lot resort come to life.

"We truly enjoyed working with Michael Redd & Associates for completion of this virtual tour," said Craig Rose, co-owner of Hearthsides Grove. "As this project is planned for distinct phases over the course of several years, this feature truly allows us to share our vision with prospective owners."

Using programs such as Autocad, 3D Max and high-tech movie projection systems, Michael Redd & Associates was able to create life-like buildings, trees and landscaping that showcased the actual property in both scale and appearance. Additionally, the company stored the video within a 'render farm,' equivalent in file size to 20

Released By: Hearthsides Grove
Rating: ★★★★★

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